



*Promote and enable the safe, effective
use of powered access worldwide*

IPAF Asia Conference 2024

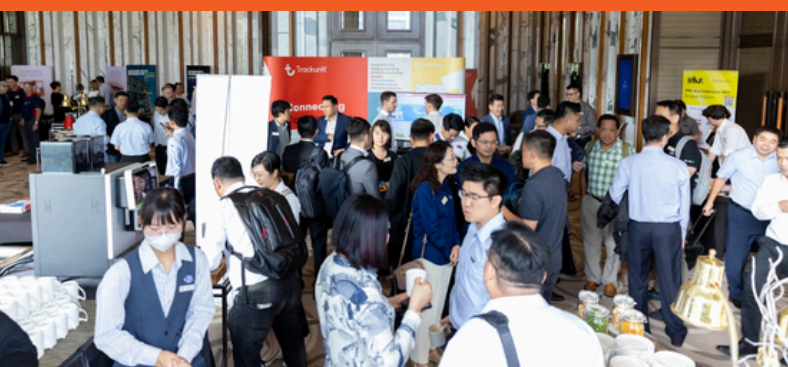
Renaissance Nanjing Olympic Centre Hotel
Nanjing, China

1 & 2 AUGUST 2024

PROGRAMME

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IPAF Asia Conference 2024 Programme

THURSDAY 1 AUGUST:

08:00	REGISTRATION OPENS, RENAISSANCE NANJING OLYMPIC CENTRE HOTEL
08:30	WELCOME RECEPTION / TEA BREAK
09:25	Opening by MC
09:30	Opening Speech by Ministry of Emergency Management
09:40	Welcome Speech <i>Peter Douglas, CEO & Managing Director, IPAF</i>
09:55	IPAF Safety Report and Launch of 'Crushing Kills' Campaign <i>Tim Mo, China Regional Manager, IPAF</i>
10:20	IPAF: It's All About Safety and Collaboration <i>Romina Vanzi, Head of Regional Development & MCWPS IPAF & Susan Xu, Sinoboom</i>
10:50	Competitive Advantage with Safety and Differentiation <i>Stefano Scapin, Chief Business Development Officer APAC, COBO</i>
11:15	Tutorial: Optimising Your Rental Business with Proven Standards <i>Martin Wraith, IPAF Rental+ Scheme Manager, IPAF</i>
12:15	LUNCH
13:45	Welcome Back by MC
13:50	Deciphering the new EU Machinery Regulation <i>Brian Parker, Head of Safety & Technical IPAF</i>
14:15	Comparative Analysis of MEWP Rental Market in China and Overseas <i>Roseline Zhang, Director China, Ducker Carlisle</i>
14:40	Panel Discussion : Challenges and Opportunities in Asia MEWP industry <i>Moderator: Karin Sun, Director of Research, Off-Highway Research</i> <i>Panel Speakers: Li Ying (General Manager of Jiangsu Liugong Machinery Co., Ltd), Desmond Ong, (CEO of Galmon (S) Pte Ltd), Xu Shenghui (Chairman of Xiamen Haifu Rental Co., Ltd), Harry Wang (General Manager of Haulotte China)</i>

15:55	TEA BREAK
16:25	Welcome Back by MC
16:30	Enhancing the Safe Use of MEWPs with Digitalisation <i>Zhu Jiayu, Zhongneng United</i>
16:55	Incorporating Safety in Construction Projects <i>Jeff Wang, National certified safety officer, EHS Director for Century 3 (Shanghai) Inc</i>
17:20	Closing Remarks
17:25	END OF CONFERENCE
17:25	Gala Dinner Preparation
18:30	GALA DINNER
21:30	END OF DAY 1

**Programme may be subject to change.*

SPEAKERS

Peter Douglas - CEO & Managing Director, IPAF

Peter joined IPAF in 2019, having previously been an IPAF Board member. He formerly worked for IPAF Member firm Nationwide Platforms in a variety of roles over more than 25 years.



Tim Mo - China Regional Manager, IPAF

Tim joined IPAF since Aug 2023, with over 20+ years experiences of marketing and sales on media report, industry association and used equipment transaction in construction industry.



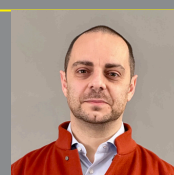
Romina Vanzi - Head of Regional Development & MCWPS, IPAF

Romina supervises and coordinates IPAF's operations internationally mainly for non-English speaking countries, including the development of new regions. Before joining IPAF, Romina gained over 5 years' experience in the MCWP sector.



Stefano Scapin - Chief Business Development Officer APAC, COBO

Stefano joined COBO Group in 2011 and reporting to global CEO he has been responsible for the set up and empowerment of the organization in Asia Pacific region to differentiate business contents and further drive business growth.



Martin Wraith - IPAF Rental+ Scheme Manager, IPAF

During his time as an IPAF Instructor and Auditor, Martin sat on the IPAF Rental+ Committee. In 2021 he was appointed as IPAF's Rental+ Scheme Manager and is now responsible for the future development of the Scheme, both in the UK and other regions.



SPEAKERS

Brian Parker - Head of Safety & Technical, IPAF

Brian Parker has worked in the powered access industry for over 25 years, formerly working for IPAF Member AFI-Uplift. He holds a NEBOSH Diploma in Occupational Health & Safety and is also a Mental Health First Aid Instructor.



Roseline Zhang - Director China, Ducker Carlisle

Roseline Zhang is leading Ducker Carlisle consulting team in China, and overseeing APAC market study projects in various industries. She has nearly 15 years' experience dedicated in market research and strategy consulting in various industrial segments.



Zhu Jiayu - Vice President and Performance Manager, Zhongneng United

Zhu joined Zhongneng United in 2020. He has over 20 years of experience in supply chain management and operation. In Zhongneng, Zhu leads the team to ensure seamless supply chain operations and timely product deliveries to customers.



Jeff Wang - National Certified Safety Officer, EHS Director, Century 3 (Shanghai) Inc

Jeff Wang brings over 25 years of practical experience in Health, Safety, and Environment (HSE) management. He has served with esteemed organizations such as Bechtel, Intel, Alcoa, and Wanda and excels in project safety management.



MODERATOR AND PANEL SPEAKERS

Karin Sun - Director of Research, Off-Highway Research

Karin Sun is Off-Highway Research's Director of Research in China, and has over 20 years of experience analysing the country's construction equipment industry. She has in-depth knowledge of the hydraulic excavator and wheeled loader sectors, as well as an intimate understanding of the Chinese MEWP market.



Li Ying - General Manager, Jiangsu Liugong Machinery Co., Ltd

After graduating in 2004, he joined LiuGong and obtained the China Quality Association's 6sigma registered black belt and LiuGong's 6sigma black belt master. At the end of 2020, he was transferred to Jiangsu LiuGong to be responsible for Liugong's MEWP business.



Desmond Ong - CEO, Galmon (S) Pte Ltd

Desmond established Galmon (S) Pte Ltd in 1982 and introduced Mobile Elevating Work Platforms (MEWPs) to Singapore. Then, the construction industry was using unsafe wooden scaffolding and make-shift equipment. Desmond recognised the need for reliable machines for workers to perform their tasks safely and more efficiently.



Xu Shenghui - Chairman, Xiamen Haifu rental Co., Ltd

Xu Shenghui has been operating the dealer business for Japanese brand excavators since 2001 and has been deeply involved in the construction machinery industry in Fujian and Jiangxi for over 20 years. He has extensive industry experience, a mature network and team system, and complete operational management and service capabilities.



Harry Wang - General Manager, Haulotte China,

Mr. Harry Wang has extensive experience in the construction machinery industry. Prior to joining the Haulotte Group, he worked for several well-known brands in various industries both domestically and internationally.



IPAF Overhead Entrapment Workshop Programme

FRIDAY 2 AUGUST:

08:30 REGISTRATION OPENS, RENAISSANCE NANJING OLYMPIC CENTRE HOTEL

09:00 Opening

09:05 Outdoor Machine Demonstration

10:00 **IPAF Overhead Entrapment Workshop**
Raymond Wat, SEA Regional General Manager, IPAF
Tim Mo, China Regional Manager, IPAF

12:00 LUNCH

13:00 END OF DAY 2

**Programme may be subject to change.*

SPEAKERS

Raymond Wat - SEA Regional General Manager, IPAF

Raymond Wat has worked in the MEWP industry for the past 22 years, moving from sales to being an instructor, and now as IPAF's regional general manager promoting Powered Access safety in Asia.



Tim Mo - China Regional Manager, IPAF

Tim joined IPAF since Aug 2023, with over 20+ years experiences of marketing and sales on media report, industry association and used equipment transaction in construction industry.

